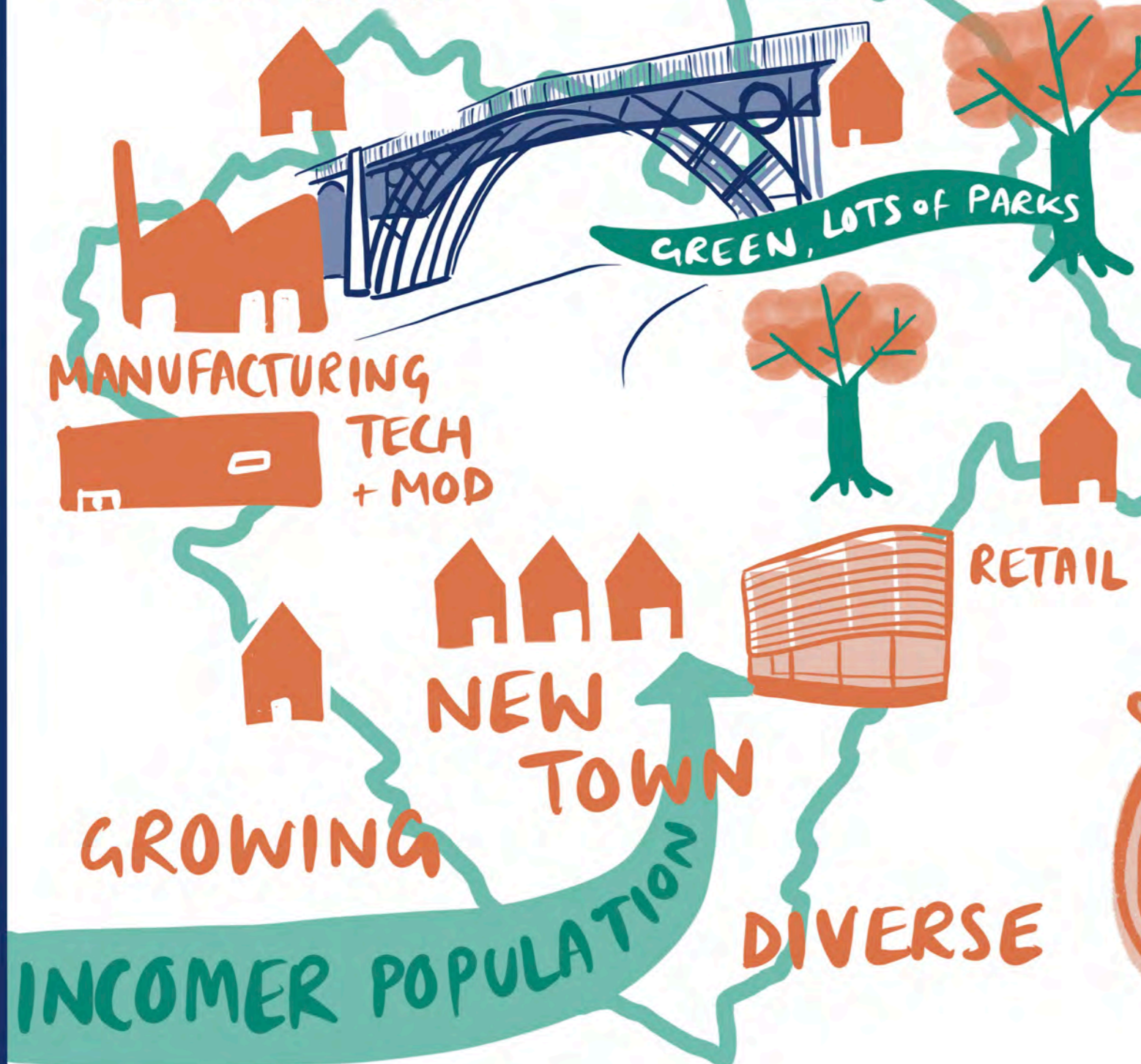


# ASPIRATION: UNLOCKING POTENTIAL

CREATIVE  
 CATALYST  
 INVOLVED  
 REVOLUTIONARY  
 PARTNERSHIPS

SAFE

GROWING TOWNSHIPS



TASK + FINISH

FORMING AN ALLIANCE

2019

2020

COVID

2021

JAN KICK OFF WORKSHOP

MAR A STARTING POINT

MAY

EXPLORE WHAT THIS MEANS IN CONTEXT??

EARLY INTERVENTION

CHOOSE

JULY

ASPIRATION UNLOCKING POTENTIAL

How can we work together?

NOV

2022

WHICH WAY SHOULD WE GO??

NEED?

CAUSAL MAPPING EVENT

IT TURNED THE LENS ON PLANNING STARTING FROM THE ISSUES, NOT THE SOLUTIONS — TELFORD & WREKIN COUNCIL

DATA? LOCALITY?

TELFORD AT ITS BEST EVENT

MATURITY MATRIX

Community researchers

WHO?

HOW?

WHAT NEXT?

TO GROW COLLABORATION AND INVOLVEMENT

PRIORITISE

EXPLORE FUNDING

2023

FORTNIGHTLY YOUNG ADULTS MEETING

REIMAGINING RECRUITMENT

LAUNCH TELFORD COMMUNICATION PLATFORM

WIDENING INVOLVEMENT

community meet ups begin

COMMUNITY EXPLORERS

