

## Locality

### Background information



Locality is a national organisation committed to a local approach. We support community organisations to be strong and successful, to meet local needs and to give people a purpose, good places to live and good health.

Building resilience in community organisations and creating lasting change is at the heart of what we do, fundamental to this is to support organisations to be sustainable, robust and able to meet the demands for their services.

We know from our day to day work that there are amazing ideas, skills, innovation, passion, local knowledge and long-term commitment within our neighbourhoods. By creating strong and successful community organisations, we can help to unlock this power and provide solutions to the big economic, social and environmental challenges community organisations face.

At Locality we have staff in every region of England enabling us to work in the heart of communities to help community organisations to be stronger and more robust. Effectively we represent the best of both worlds: having the influence and knowledge base which comes with being a national organisation, whilst prioritising the building of local relationships with community organisations. We have developed knowledge and experience of how to build resilience in a way that is practical and effective, addressing specific issues, and overcoming complex and technical problems. Our experienced staff will work alongside you, fulfilling the role of advisor, mentor, critical friend, and honest broker.

Above all we are friendly, approachable, and committed to strengthening the community sector.

Find out more at: [www.locality.org.uk](http://www.locality.org.uk)

### Offer Under Enhance

#### Feasibility studies (approx. 6 days)

Before you start a project or a new service we can help you to decide whether it is feasible and viable (i.e. if there's a business case for it). Our support on feasibility studies range from the acquisition of land or buildings as community assets to new community business ventures. The study helps charities (including new prospective organisations) to explore in detail whether a new approach, service, acquisition or venture is worth pursuing, with a clear understanding of the costs, risks, potential gains and the approach needed.

Our approach to carrying out a feasibility study will include:

- A detailed exploration of the core goals you are seeking and the different options available for meeting these
- An analysis of the associated costs (including time and people resources), the risks and the gains to be potentially accrued
- Drawing on existing practice (good and bad) to help in the estimation of the above
- Clarity on the assumptions made in projecting all of the above
- Clarity on reporting the main findings of the feasibility study so that you are fully clear on the pros and cons of proceeding

When might the Partner be the most appropriate solution for the charity?

We work closely with community organisations to give you the support that is right for you. Our national team will help you to define your goals and aims and agree timelines with you. Our staff are based in every English region, so we are embedded in local communities but at the same time bring with us a wealth of experience gathered from supporting hundreds of community organisations across the country.

Our support will be right for you if you want support to examine new projects, ventures, and businesses including major capital works/refurbishments

Input Needed from the charity

The Charity would need to commit time to workshops, planning meetings, staff training (approx. 1 person day from the charity for each Locality day)