



At Speakers Trust we take a huge amount of pride in our work with the education, not-for-profit and community sectors. Our vision is for every person to be able to speak confidently and to be heard.

These skills unlock the individual's potential with benefits spreading to the home, school, work, the economy, and society. Our training is designed to build confidence – enabling adults and young people from all backgrounds to speak with clarity, conviction, and impact. We have reached more than 300,000 people to date and worked with more than 1,000 schools, colleges and charities throughout the UK.

We help everyone who takes part in our training to become better communicators, with a greater awareness of the importance of speaking out to bring positive change.

#### The offer under Enhance:

Speakers Trust will deliver a full day of public speaking and communication skills training, with an additional focus on how to communicate your charity's message. You will learn how to speak with eloquence and clarity, developing your story telling technique to share stories of beneficiaries and successes whilst tailoring every message to the relevant audience.

Following our one-day workshop, we are able to offer one to one coaching sessions with participants helping them further develop their communication needs. These workshops are created entirely bespoke following consultation with one of our trainers. These sessions may cover:

- persuasive speaking
- preparing for a specific speech
- interview skills
- improving communication with your team, board and stakeholders.

We usually suggest 2 x 2 hours of training, these 2 sessions can be delivered at a time convenient for the participant at their place of work or remotely via Zoom.

- We usually suggest a minimum of 5 and maximum of around 15 per workshop, these can all be from the same or different organisations
- The workshop and the one to one coaching can be completely stand alone, but complement each other
- The one-day workshop is one full day when delivered in person, but when delivered on Zoom we would suggest delivering as 2 x 3 hour sessions over 2 days (one session per day)
- The one to one coaching is 2 x 2 hours and we suggest each two-hour session is delivered on different days

### When might the Partner be the most appropriate solution for the charity?

The training is a fantastic opportunity to learn how to effectively communicate your charity's message. The workshop provides an opportunity to think about what you want to communicate about your charity and how to do this is a compelling and convincing way. This training is ideal for any member of staff who speaks about your organisation externally, this could include your fundraisers, your CEO or staff working in business development. The workshop would be ideal ahead of a large presentation or pitch or alternatively is great opportunity to learn day to day effective and confident communication.

### Input needed from the charity:

There is no preparation for the full day workshop, just bring yourself and a pen.

Ahead of one to one coaching a phone call with the trainer to discuss their needs. You will need to ensure that you have the time to fully engage in the support being offered.